



ESTD. 1992

CHANDIGARH BEOPAR MANDAL (Regd.)

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Patron

Parshotam Mahajan

Vice Chairman

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Patron

Subhash Narang

Sr. Vice President

Naresh Mahajan

General Secretary

To,

The President,
Market Welfare Association,
All Sectors, Chandigarh.

Dated:-18/10/2024

Sub.: - Advisory for Keeping Markets Well Decorated, Clean and Public Parking Friendly during Diwali Festival days in the Markets.

Dear Members,

Here are some suggestions for the markets to follow so that markets are well decorated, clean and public parking friendly for ensuring smooth flow of customers in to the markets during the festival days considering it as your social responsibility such as:-

1. As Chandigarh Administration has already provided space in 33 Schools/Colleges adjoining to markets, It is requested that a Sign Board may be put up at the entry of market parking indicating direction of schools so that public can use it. Otherwise also shopkeepers should be advised park their vehicle either at back side of market or at designated additional temporary parking at nearby schools so that valuable parking space may be provided to the customers.
2. We have recently met Sh. Sumer Pratap Singh SSP Traffic and he has assured us to provide extra staff to regularize traffic on V-4 roads outside congested markets still you are requested to make temporary arrangement for security staff from private security Agency for regularizing and stream lining the parking of vehicles inside the markets to avoid congestion/jam during Diwali days.
3. Make arrangements to beautify the markets by providing illumination and decoration of your choice in the market and providing decorative entry and exit gates out of the common fund this will give festival look to the markets and city beautiful and also attract customers to the markets.
4. Explore the possibility of providing valet car parking services for 3-4 days proceeding to Diwali to the customers in the congested markets either free or at nominal price. This may improve flow of customer to your market.
5. It will be appreciated if the traders keep the customers movement free of hindrance in the verandah in the markets. Put up your Diwali Stalls in the pathway in between verandah and parking area so that there is no hindrance for the public in the parking area.
6. We have recently held a meeting with Ms. Kanwardeep Kaur SSP Chandigarh to provide us increased security in the markets and deployment of additional beat staff to avoid any untoward incident during the festival days, still it becomes our duty to keep watch on anti social elements and inform the police if any suspicious activist is notice in and around the markets.
7. We have also received a advisory from SSP Traffic which is attached along with for your reference to be followed in the incoming festival days.

We have already written to the Chandigarh Administration as well as Municipal Corporation to keep the parking area adjoining and near the market free from the Rehri/Phari of outside vendors.

Wishing you a Happy Diwali.

Thanking you and assuring our cooperation

Yours faithfully,

(Charanjiv Singh)
President, CBM

(Diwakar Sagoonja)
Patron cum Official Spokesperson, CBM